



DONOVAN DE BOER

1343 Rollins Drive | Los Angeles, CA 90063 | 323.241.9066 | donovanjdeboer@gmail.com

| SUMMARY |

Award Winning Producer, Creative Director, and Visual Artist with decades of professional experience in multiple trade crafts. Responsible for the creative development and successful launch of a wide variety of multi-million-dollar media marketing campaigns and key asset creation in the entertainment, technology, and hospitality industries. Driven and collaborative, dedicated to producing results and high production value properties. Excels in a team environment, brings a positive attitude, integrity, and effective creative leadership skills to every project.

| SKILLS |

CORE BUSINESS STRENGTHS

- Team Player | Team Builder
- Strong Work Ethic
- Critical & Conceptual Thinker
- Highly Organized
- Detail Oriented
- Effective & Positive Leadership
- Punctual | Deadline Focused
- Business & Staff Management
- Budgeting, Forecasting, Pitching

PROFESSIONAL EXPERTISE

- Graphic & ArchVis Design | 25y
- Photography | 25y
- Creative & Art Direction | 20y
- Creative & Technical Writing | 20y
- Audio/Video Editorial | 20y
- VFX & Motion Graphics | 15y
- 3D Modeling & Compositing | 15y
- Development & Producing | 5y
- On-Set Production (Various) | 15y

CERTIFICATIONS & SOFTWARE

- Adobe Creative Suite | 25y
- Microsoft Office | 25y
- Avid Media Composer | 16y
- ARRI Systems (Light & Cam) | 16y
- Maxon Zbrush | 12y
- Da Vinci Resolve | 10y
- Lumion ArchVis | 10y
- TwinMotion ArchVis | 5y
- Unreal Engine (UE4, UE5) | 2y

| EXPERIENCE |

2015-PRESENT | VYRTUOSO VISUAL, LLC

Roles: *Creative Director | Visual Artist | Production Professional*

Primary Responsibilities: Freelance Creative/ Marketing Director, Editor, VFX Artist, Brand Manager, Web Developer and Packaging Specialist for a wide variety of film and television properties around the world.

Project Highlights:

- Developed and successfully executed marketing and media assets for previous clients including *Pepsi, Naked Juice, Quaker, Pete Rose, T-Mobile, Hollywood & Highland* and *Howard Hughes Pier 17 Complex*.
- Created marketing, branding, packaging, VFX, and motion assets for over 50 films & television series
- Developed & Packaged a slate of original Films & TV Series as well produced an award winning VR Series which premiered at *Tribeca Film Festival* in 2022

2018-2022 | JAIGANTIC STUDIOS, LLC

Roles: *Chief Creative Officer | Interim CEO*

Primary Responsibilities: Creative Director, Brand Manager, Studio Designer and Team Builder for start-up Level 2 Qualified Production Facility (QPF) in the Northeastern United States.

Project Highlights:

- Built creative team, trained staff, pitched investors, and secured over \$3M in Round 1 funding for first studio build
- Developed and packaged 5-year slate of film & television content for the studio
- Designed ground up studio including over 500k square feet of soundstages and support facilities

2012-2018 | JAIGANTIC ENTERTAINMENT, INC

Roles: *Chief Creative Officer / Producing Partner*

Primary Responsibilities: Creative Director, Cinematographer, Editor, Brand/Social Media Manager, and producing partner with actor/ martial artist Michael Jai White

Project Highlights:

- Produced multiple projects, packaged and helped raise millions in financing for a string of successful films and martial arts training program.
- Developed and executed successful international social media marketing campaign for the feature film *Outlaw Johnny Black* which engaged over 60M fans worldwide leading to the film being fully financed, produced and sold worldwide through *William Morris Endeavor*. As producer, managed hundreds of production cast and crew
- Built, managed and maintained company and talents social media marketing channels and grew a fanbase of over 12M+ followers within 1 year

2000-2010 | MORNINGBLUE SOLUTIONS, INC

Roles: *Creative Director / Art Director*

Primary Responsibilities:

Ad Agency Art Director, then Creative Director working in multiple industries for a full spectrum of previous clients including *Coca-Cola, Disney, Luxor, Caesars Palace, Linq, The Toronto Blue Jays, Tampa Bay Buccaneers, Nestle, and HIG*

Project Highlights:

- Developed and executed highly successful multi-million dollar campaigns and managed hundreds of artists and creative professionals both nationally and internationally
- Responsible for the architectural concept design and brand management of over 1000+ Hospitality Franchise locations including quick serve, stand-alone restaurants, bars, and clubs throughout North, Central, and South America
- Created highly successful Brand Identities and launch strategies bringing over 50 startups to market and re-branded/ marketed over 50 established companies, re-introducing them to an ever-changing competitive marketplace

| EDUCATION |

1990-1992 | MARCHMAN TECH EDUCATION CENTER – NEW PORT RICHEY, FL

Trade Degree in Commercial Art & Desktop Publishing

4.0 GPA – Honors Graduate. State Competition Winner in Commercial Art

1992-1996 | REMINGTON COLLEGE – TAMPA, FL

Associates of Applied Science in Advertising

Bachelor of Applied Science in Marketing Business

4.0 GPA – Honors Graduate

2006-2008 | THE LOS ANGELES FILM SCHOOL – LOS ANGELES, CA

Double Major Film Degree in Directing & Cinematography with Minor in Editing & Compositing

4.0 GPA – Honors Graduate

2021-2022 | UNREAL ENGINE – NEW YORK, NY

3 Month intensive training in Unreal Engine, virtual production, world building, and Meta-Human character creation and animation

REFERENCES UPON REQUEST