

## CAMPAIGN DEVELOPMENT

# TRANSHUMAN

## Season One Campaign: "BETA TESTING NOW"

Ever since mystical inventor *Yan-Shi* presented King Mu of ancient China (10th Century BC) his mechanical humanlike handiwork known as *The Automoton*, the drive to design machines in our own likeness has been in overdrive. Throughout antiquity we find countless descriptions of strange yet complex robots coming to life for the distinct purpose of

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## THE BIG IDEA

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**MOBILE: Mobile Applications**

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BROADCAST: VOD

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CLONES WANTED  
New Positions Daily



TH WEBSITE: The Beta Tribe

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**DIGITAL: Video Platforms**

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DRAFTING SUPER SOLDIERS  
Some Experience Required



TH WEBSITE: Streaming

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CAMPAIGN DEVELOPMENT

IMMORTAL CONTRACTING  
Long Term Employment



TRANSHUMAN

BETA TESTING NOW

SUNDAY 08 ONLY ON



TH WEBSITE: Downloads

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CAMPAIGN DEVELOPMENT

NEED ALIEN INVESTORS  
Work From Home



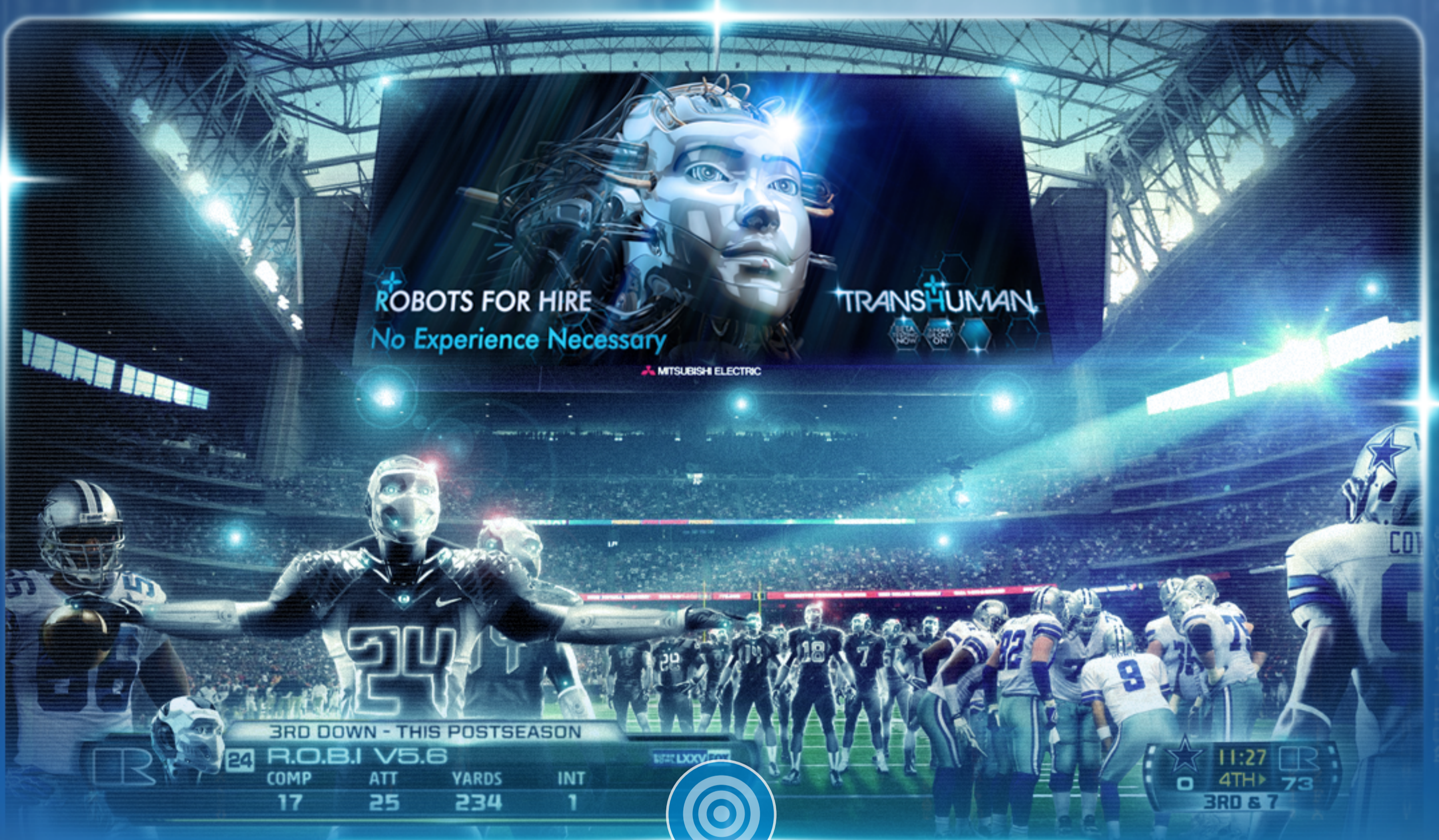
**SOCIAL: Sharing**

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**SOCIAL: LiveCast**

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**SEEKING ASCENDED MASTERS**  
Inquire Within



**TRANSHUMAN**

BETA TESTING NOW  
SUNDAYS @ 8 ONLY ON



**BROADCAST: Basic Cable**

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**MOBILE: Mobile Sites**

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**SOCIAL: Social Networks**

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ANCILLARY: Tech Gear

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# TRANSHUMAN

TRACKING THE RACE BETWEEN MAN AND MACHINE

## CAMPAIGN DEVELOPMENT

**VISIONARY APPOINTMENTS**  
Compensation Deferred



### BROADCAST: Premium Cable

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